

# Wise Women Speak Foundation, Inc.

Wise Women Speak Foundation, Inc. was incorporated in 2001. The vision came through Paula and daughter Melodie, with a desire to share their colorful journey and offer opportunities to women and girls in the area of business. As a result of prayer, strategies were developed to navigate through life's major challenges. Paula and Melodies' mission is to equip women, girls and families to fulfill their purpose and potential through the *gift of who they are!*

## **2001: Wise Women Speak Events Beginning**

- Four Seasons Hotel, Awards Tea Honoring Georgia Women of Wisdom
- Sundial Restaurant, Young Ladies Night on the Town
- Entrepreneurial & Leadership Retreat for Girls 13-18
- Leadership Retreat for Women
- Leadership Retreat for Women in Crisis
- Students received Summer Internships
- Single Parent received car and furniture

## **2002: Entrepreneurship & 21st Century Businesswoman Mother Daughter Summit**

- Computers distributed to college students, girls, and women starting their own business
- Women Entrepreneurs received contracts for business
- Authors received internship opportunities
- Outsourced employee received full-time employment opportunity
- PhD scholarship opportunity for International Education student
- Fox 5 Infomercial shown July 2002

## **2003: Beauty Is Only Skin Deep: A Mother Daughter Conference**

- Cobb Galleria: Moms & Daughters decorated gift pots for Sr. Women in Nursing Home
- Provided mentorship from female professionals to youth
- Entrepreneurial Leadership training to over 70 mother daughter couples
- Distributed computer systems to high school students
- Business Owners received contracts for consultant services
- Participants received employment

## **2004: Reorganization**

- Founder decided to restructure and establish programming as result of participant demand.

## **2005 - Girls at the Helm Apprentice launched October**

- Through Partners in Education of Cobb Chamber of Commerce Girls at the Helm was accepted in Marietta Middle and High School and by year end established at Osborne High School in Cobb County. Result of the growth apprenticeship grew from 20 - 120+ girls.
- WWSF received is permanent public charity status December 2005
- Partners: Turner Construction, Inc, Osborne Prevention Task Force, Osborne HS, Marietta Middle/High School, Cobb Collaborative, Live Healthy Cobb

## **2006: Girls at the Helm Activities**

- Partner in Education School Partners: Osborne HS; Marietta Middle/High School and South Cobb High School



- Interview with Cobb County Commissioner
- Start-Up Capital Competition
- Business Plan Competition - Small Business Administration Atlanta
- Coaching Session - Truett Kathy, Owner Chick- FI-A
- Ladies Day Out - Mother Daughter Conference where their business were debuted.
- Marietta HS Girls interview on Radio programs; AJC Newspaper
- Featured Speaker for Georgia Board of Education Annual Meeting
- Osborne HS Girls were featured speakers with Turner Construction Annual Meeting for the Architectural Engineering Apprenticeship GATH girls designed a mall.
- Launched Legendary Leaders Apprenticeship for High School boys at Osborne High School
- Partners: Southern Polytechnic University, Community Foundation, Neighborhood Fund.  
Sponsors: Georgia Power, Macys, WellStar Health Systems, GoGirlGo-Atlanta, Viva 105.7, Paisley School of Performing Arts

#### **2007: Girls at the Helm**

- Marietta HS girls in 2nd season journeyed to Pink Magazine met with senior executives and experienced met with women in business in the editorial industry.
- GATH attended a job shadow experience with Goody's Products, IBM Business Solutions
- Osborne AWCE, LLC have presented their business plan to WWS investors
- For their health and wellness excursions, girls and boys participated in horseback riding lessons, dance and sculpting class and have attended golf and tennis lessons.
- Live in Elegance Conference & A Search for Home Musical
- Proclamation Cobb County Commissioners Office: Girls at the Helm Day
- Official Board Re-Launch Meeting
- Mothers Flying Solo Christmas Brunch – Single Moms and their Daughters were adopted by American Business Women Association and provide Christmas for 20 families

#### **2008: Organizational Activities**

- Launch of Wise Women Speak Johannesburg, South Africa
- Launch Girls at the Helm, West Liberia Africa, Carver Middle School
- Girls at the Helm, provided formal gowns for Graduates of Inanda Comprehensive Secondary School, Durban, South Africa
- Launched Doing Business on the Green Summer Camp
- Launched Young Professionals Apprentice Program, Rockdale Career Academy, Conyers Georgia
- Corporate Partners: Georgia Department of Labor; Washington Mutual/Chase Bank and Helping Hands Outreach
- Partner in Education, Sprayberry High School, Marietta, Georgia
- Launched Young Professionals Apprentice Program, Green Pastures Christian School
- Visioneering: Navigating Your Course for 2009 and Beyond Conference: youth led weekend event

#### **2009: Activities**

- Clayton State University – Education Partner: Continuing Education Credits Mentor Courses
- Wise Women Walk In Wealth Mentor Program – 50 companies
- Young Chefs Academy Middle School Girls Retreat

